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## Reference |

## Dictionary

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Translations \*

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adverse excursion

adverse medical event

adverse opinion

adverse possession

adverse selection

adversity

advert (1)

advert (2)

### advertise

advertisement

advertising

advertising allowance

advertising elasticity

advertising page

exposure

advertising sales ratio

advertising specialty

advertorial



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advertise



ad·ver·tise [ ádvər tīz ] (past and past participle ad ver tised, present participle ad-ver-tis-ing, 3rd person present singular ad·ver·tis·es)

verb

### **Definitions:**

- 1. transitive and intransitive verb praise commercial product: to publicize the qualities of a product, service, business, or event in order to encourage people to buy or use it
- 2. transitive and intransitive verb publicly announce availability or need: to publicize something such as a job opening or item for sale
- advertise for a new roommate
- 3. transitive verb tell others about something: to make something known to others
- She advertised her arrival with a shout.

[15th century. < Old French advertiss-, stem of advertir (see advert1)]

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# I Graduated



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